# Strategic Agenda Mid-Term Review

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# Key Performance Indicator Progress

- **Potential Major Changes**

  - **2030 Target year**

    - Performance targets will be created to 2030 with a mid-cycle review in 2027.

  - **3-year Average Baseline Year**

    - To smooth out yearly variance, baselines will be created based on a 3-year average.

  - **First-Time Student Unmet Need KPI Moved to Institutional Level**

    - Unmet need targets will be set for each institution.

  - **Debt at Graduation Added**

    - Total debt at graduation will be added as the primary context metric under the Affordability priority area.

  - **Adult Student Sub-group Added**

    - Adult students will be added as a sub-group to context metrics.

  - **FASFA Completion Definition Changed**

    - FASFA completion will now be calculated based on the proportion of high school seniors.

  - **Addition of Workforce-Oriented Metrics**

    - New metrics that focus on the ROI of postsecondary degrees and economic mobility will be added.

# Key Performance Indicators Under Consideration

## Key Performance Indicators

Affordability

- First-time Student Unmet Need

Transitions

- Undergraduate Enrollment
- Immediate College-going Rate

Success

- Undergraduate Degrees & Credentials
- Retention Rate
- 150% Graduation Rate
- 2-Year to 4-Year Transfer Rate

Talent

- Graduate & Professional Degrees
- Statewide Educational Attainment Rate

## Contextual Metrics

Affordability

- Debt at Graduation
- Time-to-Degree

Transitions

- FASFA Completion

Success

- 100% Graduation Rate
- 2-Year Transfer Student's 6-year Graduation Rate
- Persistence Rate
- First Academic Year Credit Accumulation

Talent

- Graduates Working or Pursuing More Education
- Institutional Degree Premium

Value

- Net General Fund Appropriations per FTE
- Economic Mobility

# Affordability: Preliminary Recommendations

**1. Reduce financial barriers to college enrollment and completion.**

1a. Work with campuses, state leaders and other stakeholders to increase access to grants and scholarships for low- and middle-class students.

1b. Moderate increases in tuition and mandatory fees at Kentucky's public colleges and universities.

~~1c. Increase opportunities for institutional collaboration to reduce campus expenditures and limit increases in college costs.~~

1c. Work with campuses to reduce unmet financial need and student loan debt among undergraduate students.

1d. Monitor the financial health of Kentucky public institutions and their ability to adequately discount costs for students.

# Affordability: Preliminary Recommendations

**2. Improve the public's understanding of the true cost of college and how to pay for it.**

2a. Provide informational resources, financial literacy and advising strategies for counselors, teachers and community partners on paying for college.

2b. Coordinate and support efforts to educate families about ~~increase the number of Kentuckians who complete the~~ Free Application for Federal Student Aid (FAFSA) changes and increase the number of Kentuckians who complete the application.

2c. Establish state-level networks for high school counselors and other college access professionals to share effective practices, build expertise and develop common outreach and messaging for Kentucky students.

# Transitions: Preliminary Recommendations

**3. Increase students' readiness to enter postsecondary education.**

3a. Expand access to high-quality, early postsecondary opportunities.

3b. Develop digital resources to help students explore career interests and college options.

3c. Partner with public P-12 schools, adult education programs and postsecondary institutions to provide outreach to students to help them prepare and plan for college.

# Transitions: Preliminary Recommendations

**4. Increase <span style="color:red">college-going rates</span> and enrollment in postsecondary education.**

4a. Enhance college recruitment strategies through partnerships with postsecondary institutions and other stakeholders, with attention to underrepresented, ~~minoritized,~~ adult and low-income students, <span style="color:red">as well as traditional students.</span>

4b. Work with education providers to streamline and simplify postsecondary admission processes.

# Success: Preliminary Recommendations

**5. Increase persistence in and timely completion of postsecondary programs.**

5a. Share, implement and evaluate emerging, promising and proven practices supporting student success and college completion.

5b. Identify and promote efforts to ensure "on-time" program completion.

5c. Work with campuses and other state and national partners to close opportunity and success gaps for historically underserved students ~~of color~~ and students from low-income backgrounds.

5d. Work with education providers to limit barriers to enrollment and completion for adult learners and other students balancing the competing demands of work, life, family and school.

# Success: Preliminary Recommendations

**6. Maximize transfer of academic and experiential credit.**

6a. Work with campuses to reduce barriers that prevent the seamless transfer of credit.

6b. Promote transfer opportunities and program pathways.

6c. Encourage credit for prior learning and competency-based instruction.

# Success: Preliminary Recommendations

**7. Ensure academic offerings are high-quality, relevant and inclusive.**

7a. Work with campuses to ensure the essential competencies and outcomes outlined in the Kentucky Graduate Profile are embedded in ~~all~~ undergraduate academic programs.

~~7b. Work with campuses to ensure academic and co-curricular offerings are equity-focused and inclusive.~~

7b. Enhance the relevance, inclusivity and quality of academic offerings through improvements in program review and approval processes.

# Talent: Preliminary Recommendations

**8. Improve the career outcomes of postsecondary graduates. Improve postsecondary education's responsiveness to and alignment with current and projected employer and workforce demands.**

8a. ~~Work with campuses to include a work-based learning or other career-relevant experience in all undergraduate programs.~~ Engage post-traditional learners, veterans, justice-involved individuals and other underserved populations in programs to train or retrain them to fill critical work shortages.

8b. Work with colleges and universities to strengthen campus-based career advising and development.

8c. Facilitate meaningful partnerships between employers, community partners and education providers to improve ~~the career outcomes of postsecondary programs.~~ Kentucky's workforce and economy.

# Talent: Preliminary Recommendations

**9. ~~Increase research and service to support strong communities and economies.~~ <span style="color:red">Guide investments in research, training and scholarships to support innovation and growth.</span>**

9a. Identify high-growth, high-demand and high-wage industries by region and target postsecondary programs for increased enrollment in those areas.

9b. Encourage targeted research, the development of signature academic programs and expanded community engagement supporting Kentucky's high-need ~~priority~~ workforce areas.

<span style="color:red">9c. Work with the General Assembly and policy makers to alleviate barriers to workforce participation.</span>

# Value: Preliminary Recommendations

**10. Increase public belief in the <span style="color:red">transformative</span> power of postsecondary education.**

10a. ~~Conduct a public awareness campaign and develop~~ Implement communications strategies that articulate what postsecondary education is (i.e., it includes short-term training, certifications and degrees) ~~to promote college going~~ and elevate the critical importance of postsecondary education to Kentucky's residents and economy.

10b. Leverage partnerships with campuses, state agencies and national partners to amplify messages about postsecondary education's value and return on investment.

# Value: Preliminary Recommendations

**11. Build support for greater investment in postsecondary education.**

11a. Communicate the benefits of higher education ~~higher education's return on investment~~ and the need for increased state and federal support.

11b. Seek funding from foundations and other external sources to support Strategic Agenda priorities.

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